



The Fire Time Network Presents
2025 HPBExpo Show Guide
 New Orleans, LA (March 26-29)

Check out the 2025 Fire Time Journal
"Confront the Brutal Facts"
 Produced by The Fire Time Network & The Hearth, Patio & Barbecue Association
 Available at the 2025 HPBExpo



Legend	
	Education Class
	Industry Event
	Walk Around the Show
	Meeting with Supplier
	Travel

	Wed, March 26	Thu, March 27	Fri, March 28	Sat, March 29																
7:30: AM	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans																
7:45: AM																				
8:00: AM					Breakfast	Breakfast	Breakfast													
8:15: AM					Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans												
8:30: AM																				
8:45: AM									Keynote Address Hosted by Jill McClure & Tim Reed "Leading Through Times of Change" Featuring: Brian Smith (HHT) & Henry Hall (Skytech) <i>La Nouvelle Orleans Ballroom (2nd Floor)</i>	Breakfast <i>Debrief from yesterday</i>	Debrief from yesterday									
9:00: AM									Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans								
9:15: AM																				
9:30: AM													Show Opens Grab a copy of the 2025 Fire Time Journal	Show Opens	Get ready for the final day of the show.					
9:45: AM													Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans				
10:00: AM																				
10:15: AM	Meet with Supplier (50 min)	Walk around the show	Show Opens																	
10:30: AM	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans																
10:45: AM																				
11:00: AM					Meet with Supplier (50 min)	"Getting the Most from Your Customer Communication: The Power of Human-Centered AI to Close More Sales" Carter Harkins and Taylor Hill <i>Exhibit Hall Classroom #2</i>	The Fire Time Podcast "Live Episode" Tim Reed and Jill McClure <i>Valor Booth (# 819)</i>													
11:15: AM					Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans												
11:30: AM																				
11:45: AM									Early Lunch Debrief (30 minutes)	Walk Around the Outdoor Burn Area	"Creating a Culture of Sales Practice" Tim Reed <i>Exhibit Hall Classroom #1</i>									
12:00: PM									Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans								
12:15: PM																				
12:30: PM													Walk Around the Show	Lunch Debrief (30 minutes)	Lunch					
12:45: PM													Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans				
1:00: PM																				
1:15: PM	Get ready for the Retailer Roundtables.	"Providing Great Customer Service...In the Trenches" Bill Kinnard <i>Exhibit Hall Classroom #2</i>	"How Modern Businesses are Leveraging AI & Automation to Win More Customers and Bigger Profits" Carter Harkins and Taylor Hill <i>Exhibit Hall Classroom #2</i>																	
1:30: PM	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans																
1:45: PM																				
2:00: PM					HPBExpo Early Badge Pick-up, Registration, and Welcome Gift—the 2025 Fire Time Journal <i>New Orleans Convention Center</i>	Walk Around the Show	Meet with Supplier (50 min)													
2:15: PM					Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans												
2:30: PM																				
2:45: PM									Retailer Roundtables <i>LIMITED SPACE</i> This event is only open to Retailers <i>New Orleans Convention Center (2nd Floor)</i>	Walk Around the Show	Show Closes									
3:00: PM									Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans								
3:15: PM																				
3:30: PM													Go to hotel and clean up for the night.	"5 Steps to Increase Showroom Success" Deb Hannig <i>Exhibit Hall Classroom #1</i>	"Tax Credits, Building Codes, & Product Certificates: Policy that Impacts Your Sales" HPBA Government Affairs Team <i>Exhibit Hall Classroom #1</i>					
3:45: PM													Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans				
4:00: PM																				
4:15: PM	Building a Training Program for New Salespeople Tim Reed <i>Exhibit Hall Classroom #1</i>	Walk Around the Show	Meet with Supplier (50 min)																	
4:30: PM	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans																
4:45: PM																				
5:00: PM					Women's Mentor Program Event Shannon Good and Amie Ryan <i>New Orleans Convention Center (3rd Floor)</i>	Walk Around the Show	Show Closes													
5:15: PM					Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans												
5:30: PM																				
5:45: PM									Go to hotel and clean up for the night.	Walk Around the Show	The Ultimate Awards Show Hosted by Jill McClure & Tim Reed & Bayou Bash Industry Party <i>La Nouvelle Orleans Ballroom (2nd Floor)</i>									
6:00: PM									Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans								
6:15: PM																				
6:30: PM													Get dinner with one of your key suppliers and enjoy a night together downtown.	After Dark Nightlife Networking <i>REGISTRATION AND TICKET REQUIRED</i> <i>The Mermaid Lounge at Sidecar</i>						
6:45: PM													Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans				
7:00: PM																				
7:15: PM	After Dark Nightlife Networking <i>REGISTRATION AND TICKET REQUIRED</i> <i>Saddle Bar</i>																			
7:30: PM	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans																
7:45: PM																				
8:00: PM					Connect with other retailers for night on the town in New Orleans.	Meet up with other industry professionals in New Orleans and enjoy the last night of the show.	Go to bed you wild child!													
8:15: PM					Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans												
8:30: PM																				
8:45: PM									Travel to New Orleans	Travel to New Orleans	Travel to New Orleans	Travel to New Orleans								
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